

## Coastal Community Transforms Downtown Courtenay Branch

Vancouver Island, BC, Canada – April 30, 2025: Coastal Community has invested in downtown Courtenay to support financial health in the community and the greater Comox Valley for years to come.

Coastal Community has been a part of Courtenay's rich history for decades. The transformative renovations completed at our Courtenay 4<sup>th</sup> Street location are part of our ongoing efforts to evolve and modernize operations for the benefit of communities across Vancouver Island and the Gulf Islands.

Built in 1963, the building at 291 – 4<sup>th</sup> Street, Courtenay was last renovated in 1991 when a second floor was added. Coastal Community has redesigned the exterior and interior of the building in conjunction with NewGround Canada Architects/Designers. The renovation team also included several local trades and an Island-based general contactor.

During construction, the credit union kept the branch open for business by operating from temporary modular offices next to the main building on 4<sup>th</sup> Street. We commend our staff for their tenacity and adaptability during construction and we thank our members and clients for their support and patience throughout the project.

Sustainability was a priority throughout this complex renovation. From designing an outdoor rooftop that provides green space, using renewable wood construction material, and installing a heating and cooling system that is energy-efficient, Coastal Community's intent was to reduce our carbon emissions on 4<sup>th</sup> Street—and preserve the life of an older building. In addition, new leasable office space was opened up to support the downtown core and encourage entrepreneurship.

Members and clients are always welcome to visit us in the bright, modern space — their one stop for expert advice in banking, insurance\*, wealth management\*\* and business services. Local entrepreneurs are starting to realize the benefits of Coastal Community's Small Business Hub, a new addition to the 4<sup>th</sup> Street branch.

"We know our members and clients, and we care deeply about improving their financial health. Our employees are true financial professionals offering meaningful advice that can make a big difference in someone's life," says Taurean Seib, Senior Regional Manager. "From the moment you walk through the front door of our redesigned 4th Street location, you'll be connected with financial experts ready to help move your plans forward. With traditional banking services, innovative technological solutions, and comprehensive lending, commercial, insurance, and wealth management services, we look forward to helping you reach your goals."



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Coastal Community Credit Union acknowledges that we are located on the Lands of the Coast Salish, Nuu-chah-nulth and Kwakwaka'wakw ancestors and families, whose historical relationships with the Land continue to this day. We are grateful to have the opportunity to live, learn, work and play in their traditional and unceded territories.

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## **ABOUT COASTAL COMMUNITY CREDIT UNION**

Improving financial health, enriching lives, and building healthier communities. These are at the core of who we are and what we do at Coastal Community Credit Union. As the largest Island-based financial organization, we serve over 120,000 members and clients on Vancouver Island and the Gulf Islands.

To help you improve your financial health, we offer a range of personal, business, and commercial banking and insurance\* services, as well as wealth management through Aviso Wealth.\*\* Our Island communities are our homes, so we make decisions based on knowledge of the local market, strengthening local economies. And we never stop looking for ways to improve the way we do business.

As a financial co-operative, we are 100% member owned. Our shareholders are our neighbours and fellow citizens, so we are focused on building strong and vibrant communities by keeping our earnings and our community efforts local. Each year, Coastal Community invests over half a million dollars into communities across the Islands through community funding grants, education awards, sponsorships and fundraising initiatives.

Want to learn more? Visit <u>cccu.ca</u> or join us on Facebook, Instagram, Twitter/X and LinkedIn.

<sup>\*</sup>References to "insurance" refer to the property and casualty insurance provided through Coastal Community Insurance Services (2007) Ltd., an affiliate of Coastal Community Credit Union.

<sup>\*\*</sup>Mutual funds and other securities are offered through Aviso Wealth, a division of Aviso Financial Inc.