



COASTAL
COMMUNITY

TOGETHER, LET'S DO
GREAT THINGS

Coastal Community Earns a New Workplace Honour

*The largest Island-based financial institution recognized
for commitment to community.*

Vancouver Island, BC, Canada – September 17, 2025: Coastal Community Credit Union has received another workplace distinction by the Great Place to Work Institute® Canada (GPTW). For the first time, Coastal Community will be recognized on GPTW's 2025 Best Workplaces for Giving Back list.

According to Kent Jesse, President and CEO of Coastal Community, this honour reflects the credit union's commitment to the co-operative principle of concern for community. He's very proud of the nod.

"Building a high-trust workplace is fundamental to our values. Coastal Community's survey results reveal that our employees across all demographics and roles appreciate our commitment to giving back," said Jesse. "We invest half a million dollars annually to support Islanders, not-for-profit organizations and local businesses, creating a wave of positive change. And our caring employees are just as committed to making a heartfelt difference. Every year, they roll up their sleeves and volunteer thousands of hours to causes they care deeply about."

Coastal Community received the honour after a thorough and independent analysis conducted by GPTW. The list is based on direct feedback from employees of the hundreds of organizations that were surveyed by the firm. To be eligible, organizations must be Great Place to Work-Certified™ and have exceptionally high scores from employees on the Trust Index survey.

Coastal Community Credit Union acknowledges and respects that we are located on the Lands of the Coast Salish, Nuuchahnulth and Kwakwaka'wakw ancestors and families, whose historical relationships with the Land continue to this day. We continue to work toward building relationships with the Indigenous Peoples of this Land.

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About Coastal Community Credit Union

As the largest Vancouver Island-based financial services organization, helping you improve your financial health and protect what's important is what we're here to do. We provide expert advice plus a full range of products, solutions & digital innovations to over 120,000 islanders. To help build stronger communities for us all, each year we give back over half a million dollars to support local initiatives and causes. Learn more at www.cccu.ca.

About Great Place to Work®

Great Place to Work® is the global authority on high-trust, high-performance workplace cultures. A global research and consulting firm, Great Place to Work® provides the benchmarks and expertise needed to create, sustain, and recognize outstanding workplace cultures. In Canada, Great Place to Work® produces both industry and demographic specific Best Workplace™ lists, and represents the voices of 500,000 employees across industry. This is part of the world's largest annual workplace study, recognizing the world's Best Workplaces in a series of national lists including those published by The Globe & Mail (Canada) and Fortune magazine (USA). Visit us at www.greatplacetowork.ca.