



COASTAL
COMMUNITY

TOGETHER, LET'S DO
GREAT THINGS



Coastal Community Credit Union makes it to the list for Best Workplaces in Canada for financial services & insurance

**Credit Union honoured to be on the 2020 List, determined by Great
Place to Work™**

Vancouver Island, BC Canada – October 8th, 2020 Coastal Community Credit Union (CCCU) and its employees continue to take the lead.

Coming on the heels of its recognition as one of BC's Best Workplaces, CCCU has now made the list for best workplaces in Financial Services and Insurance in Canada. Inclusion on this national list is a result of a thorough and independent analysis conducted by the research institute known as Great Place to Work® and is based on direct feedback from employees.

"As with any achievement, this is thanks to our amazing employees," says Bruno Dragani, Chief People and Administration Officer at CCCU. "Our employees are the cornerstone of our organization, and we're very grateful for all they contribute to our workplace culture."

Dragani acknowledges that the recognition is made even more meaningful given the unprecedented amount of change the world is facing right now.

"We've pulled together like never before to deliver on our vision to improve people's financial health. That takes leadership, commitment and the ability to work together, especially when done remotely or across business lines. These are the qualities we live by here at Coastal Community, and they also happen to be the markers of a high-performing workplace."

Coastal Community Credit Union is the largest Island-based financial services co-operative and one of the largest private employers on the Island. CCCU remains committed to supporting its almost 600 employees and their leadership development so that they can continue helping members, clients, communities and one other. CCCU is currently certified as a Great Place to Work™ and in the past has also been recognized for its engaged workplace culture and its corporate social responsibility practices.

Great Place to Work is the global authority on high-trust, high-performance workplace cultures. Its national lists recognize outstanding workplace cultures across Canada.

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For media inquires contact the Communications Department communications@cccu.ca | 1.888.741.1010



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About

COASTAL COMMUNITY CREDIT UNION

Improving financial health, enriching lives, and building healthier communities... These are at the core of who we are and what we do at Coastal Community Credit Union (CCCU).

With these as our focus areas, the CCCU family of companies continues to grow our position as the largest Island-based financial organization, and third largest in B.C. when measured by membership. We serve over 120,000 members and clients and close to 9,000 community organizations and businesses on Vancouver Island and the Gulf Islands.

To help our members and clients improve their financial health, our business lines offer a full range of products and services for personal, business and commercial banking, insurance and wealth management. Our Island communities are our homes, so we make decisions based on knowledge of the local market, in turn strengthening local economies. And we never stop looking for ways to improve the way we do business.

As a financial co-operative, we are 100% member-owned. Our shareholders are our neighbours and fellow citizens, so we are focused on building strong and vibrant communities by keeping our jobs, our earnings, and our community efforts local. Each year, Coastal Community invests over half a million dollars into communities across the Islands through community funding grants, education awards, sponsorships and fundraising initiatives.

Want to learn more? Visit cccu.ca or join us on our Facebook and Twitter pages.

*References to "insurance" in this article refer to the insurance services provided through Coastal Community Insurance Services (2007) Ltd.

**References to "wealth management" in this article refer to the financial planning and investment services provided through Coastal Community Private Wealth Group, a division of Coastal Community Financial Management, Inc.

About Great Place to Work®:

Great Place to Work is the global authority on high-trust, high-performance workplace cultures. Through proprietary assessment tools, advisory services, and certification programs, GPTW recognizes the world's Best Workplaces in a series of national lists including those published by The Globe & Mail (Canada) and Fortune magazine (USA). Great Place to Work provides the benchmarks, framework, and expertise needed to create, sustain, and recognize outstanding workplace cultures. Visit us at www.greatplacetowork.ca or find us on Twitter at @GPTW_Canada.