

Coastal Community champions Island children's access to care

\$10,704 donation to Children's Health Foundation helps fund health programs

Vancouver Island, BC – January 23, 2020: Coastal Community Credit Union (CCCU) believes in helping Island young people thrive. The largest Vancouver Island-based financial provider recently put this belief into action with a \$10,704 donation to the Children's Health Foundation of Vancouver Island.

The Foundation has invested in the health of Island kids for more than 90 years, focusing on early childhood development, youth mental health, and children and youth living with complex needs. CCCU's donation will go the Kids First Fund, which supports dozens of programs, services and initiatives across Vancouver Island and the surrounding islands.

According to Veronica Carroll, CEO at Children's Health Foundation of Vancouver Island, the funds will be allocated to the areas of greatest need, choosing from programs like Bear Essentials. The Foundation partners with Help Fill A Dream for this initiative to offer financial support for everything from insulin pumps to wheelchair lifts.

"We are so grateful to Coastal Community Credit Union and its team for this generous donation! This amount will go such a long way in supporting the health care of Island kids, youth, and their families in areas where they need it most. We feel tremendously inspired when we see local teams like this come together to raise money and give back locally. It warms our hearts and makes a great impact!" says Carroll.

CCCU raised the funds through a recent speaking event with Dr. Nadya Zhexembayeva and the credit union's Fundraising Friday program. The voluntary program allows CCCU's employees to give back to the community by donating \$2.00 per paycheque to provide support for a registered charity or community organization. Participation comes with a great perk—employees can sport jeans or other casual wear on Fridays.

Anyone wanting to learn more about the Children's Health Foundation can visit islandkidsfirst.com, email info@islandkidsfirst.com, or call 250-940-4950.

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About

COASTAL COMMUNITY CREDIT UNION

Improving financial health, enriching lives, and building healthier communities... These are at the core of who we are and what we do at Coastal Community Credit Union (CCCU).

With these as our focus areas, the CCCU family of companies continues to grow our position as the largest Island-based financial organization, and third largest in B.C. when measured by membership. We serve over 120,000 members and clients and close to 9,000 community organizations and businesses on Vancouver Island and the Gulf Islands.

To help our members and clients improve their financial health, our business lines offer a full range of products and services for personal, business and commercial banking, insurance and wealth management. Our Island communities are our homes, so we make decisions based on knowledge of the local market, strengthening local economies. And we never stop looking for ways to improve the way we do business.

As a financial co-operative, we are 100% member-owned. Our shareholders are our neighbours and fellow citizens, so we are focused on building strong and vibrant communities by keeping our jobs, our earnings, and our community efforts local. Each year, Coastal Community invests over half a million dollars into communities across the Islands through community funding grants, education awards, sponsorships and fundraising initiatives.

Want to learn more? Visit cccu.ca or join us on our Facebook and Twitter pages.