



## Susanne Jakobsen

Director (Independent)

*Nanaimo*

Director Since: 2018 | Previous Director 2001 – 2017 | Term: 2018 – 2021

---

Susanne has been a member of Nanaimo’s business community for 30 years, experience that has served her well in matters that pertain to enterprise risk management, responsible fiscal practices and corporate management. As Governance Committee Chair in 2018, she worked closely with the Board to provide oversight and strategic direction, and update governance practices that assist CCCU in remaining a Governance leader in the Credit Union system. That leadership was recognized when the Board received national accolades for their leadership in co-operative governance by the Canadian Co-operative Association.

Susanne continues to maintain strong community ties that have led her to serve as, Executive Director and Treasurer of Moonshine Cove Yacht Club, Chair of Island Trust Advisory Planning Commission, and as a member of the Property Assessment Review Panel. Susanne also volunteers for the Canadian Cancer Society ,the Red Kettle Campaign at Christmas and as a Judge for Top 20 Under 40. Susanne believes whole heartedly in loyalty to members, continuing to live CCCU’s vision of strengthening member, client and employee relationships, and making a difference in the communities we’re so fortunate to call home.

### Areas of Expertise/Competency

- Change Management
- Communications
- Community Leadership
- Credit Union Operations
- Financial Literacy

### Education/Designations

- Institute of Corporate Directors – ICD.D Designation
- Credit Union Director Achievement Graduate (CUDA)

### Other Board Appointments (Current)

- Director: Moonshine Cove Yacht Club
- Director: Property Assessment Review Panel
- Chair, APC: Island Trust

## 2018

---

### Committees

- Conduct Review & Corporate Governance (Chair: May-Dec)
- Nominating Committee (May-Dec)
- IT Risk Committee (May-Dec)

### Coastal Community Subsidiaries

- Coastal Community Financial Management Inc. (May-Dec)

### Attendance

- Board Meetings = 10/10
- Committees = 10/10
- Subsidiary Board Meetings = 4/4

### Educational Activities

#### *Credit Union System Education:*

- CUDA – Completion of the Foundations of Governance in Theory and Action courses & workshop (Level A)
- Various webinars
- CuSource courses

#### *External Education:*

- Institute of Corporate Directors courses
- Attended the Vancouver Island Economic Alliance Conference (VIEA)